



MEDIA FOR PEACE AND HUMAN DIGNITY
FONDATION HIRONDELLE



Delivering information in times of crisis is as valuable to alleviating human suffering as shipments of **aid or security**.





MEDIA FOR PEACE AND HUMAN DIGNITY
FONDATION HIRONDELLE

Every day, **30 million people** are able to stay in touch with events in their countries and, above all, make their voices heard.

OUR MISSION/WHAT WE DO

Fondation Hironnelle's mission is to promote the right to information through the creation of or support to independent media in divided societies and countries coming out of conflict.

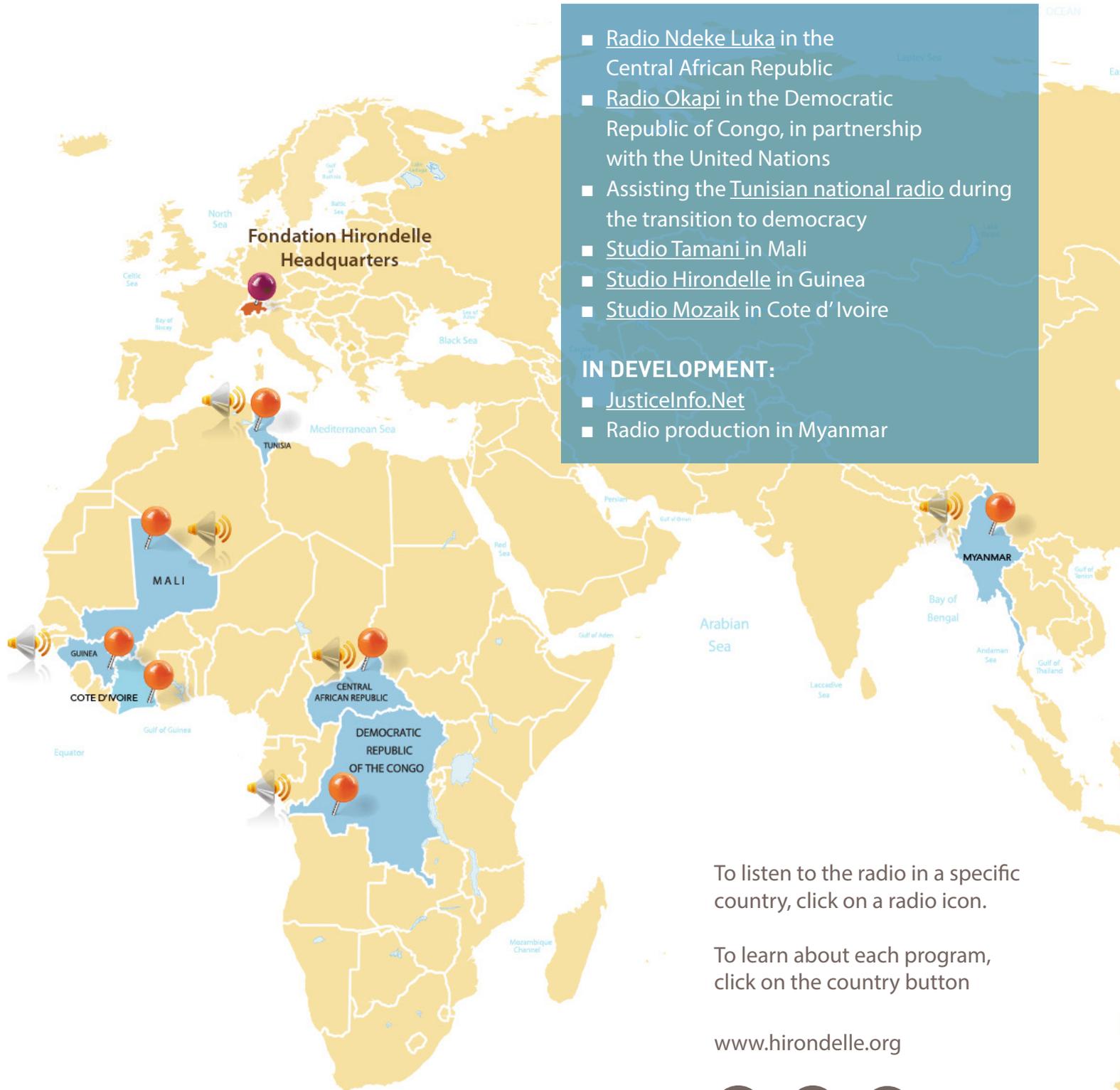
Fondation Hironnelle works in 4 domains:

- Produce and broadcast credible, relevant and impartial information
- Support and train media in the field of journalism, management, technical maintenance and business models
- Develop the conditions for sustainable media and enable the media outlets to be financially, institutionally and technically viable
- Research and network to advance the role of media in societies

In situations of war or crisis, lack of information, rumor and propaganda have a devastating effect on civilians. By providing impartial information, Fondation Hironnelle promotes peace, reconstruction and the emergence of democratic societies.

Fondation Hirondelle currently manages media projects in Tunisia, Central African Republic, Democratic Republic of Congo, Mali, Cote d'Ivoire and Guinea.

Operating in some of the world's most hazardous areas, working with under-served populations often far from the attention of the global media, Fondation Hirondelle has brought practical, locally-adapted and courageous responses to the challenge of informing its listeners. In doing so, it is creating real and tangible good. It is alleviating the suffering and powerlessness afflicted by forced ignorance, propaganda, and false information. Fondation Hirondelle is a model for the role of media organizations as they face the trials of contributing to building more just and equitable societies.



- [Radio Ndeke Luka](#) in the Central African Republic
- [Radio Okapi](#) in the Democratic Republic of Congo, in partnership with the United Nations
- Assisting the [Tunisian national radio](#) during the transition to democracy
- [Studio Tamani](#) in Mali
- [Studio Hirondelle](#) in Guinea
- [Studio Mozaik](#) in Cote d'Ivoire

IN DEVELOPMENT:

- [JusticeInfo.Net](#)
- Radio production in Myanmar

To listen to the radio in a specific country, click on a radio icon.

To learn about each program, click on the country button

www.hirondelle.org





OUR HISTORY

Fondation Hironnelle was created after the experience in Rwanda of one of its three founders, Philippe Dahinden. Working as a journalist at the time of the genocide, Philippe saw first hand the plight of civilians caught in a harrowing situation with no credible or independent information to guide them. Thus was born Radio Agatashya, a station with a mission to provide trustworthy and independent news from diverse perspectives. The goal was to diminish hatred, reduce tension, and end the spiral of violence by broadcasting news and information programs developed locally by trained journalists.

In March 1995, Fondation Hironnelle was established in Geneva to carry on the Agatashya project. In the immediate post genocide years the entire region remained in a state of chaos and in conflict. Radio Agatashya went on to become a regional station in 1995, and later created the news agency for the International Criminal Tribunal for Rwanda (ICTR), which had opened in Arusha, Tanzania.

The goal is to **diminish hatred,** **reduce tension,** and end the spiral of violence by **broadcasting news** and information programs developed locally by **trained journalists.**





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Since its founding in 1995, the Swiss NGO Fondation Hironnelle has worked to support **independent journalism** in crisis situations in 12 countries.





Fondation Hironnelle in Mali

Studio Tamani produces two hours of radio programming each day, with news bulletins in 5 languages (French, Bambara, Peulh, Tamasheq, Sonrhai), a live discussion programme and features on the daily life of Malian men and women. Unique in Mali, it aims to provide a reliable source of news and information, a platform for dialogue and reconciliation for the people of the country, and to thus make a contribution to national reconciliation and peace building.

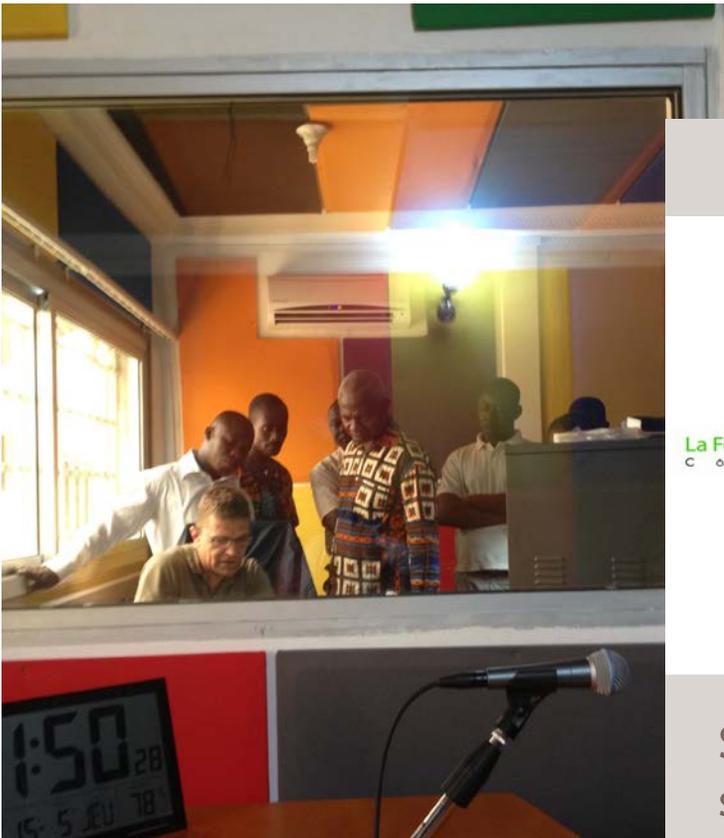
Studio Tamani's programming, produced at its editorial hub at the Maison de la Presse in Bamako, has been broadcast since August 19, 2013, on a network of partner radios throughout the country. This network was set up as part of a partnership between Fondation Hironnelle and URTEL (Malian Union of Free Radio and Television Stations) which initiated the Studio Tamani project. Twenty-four radios were selected for the launch, from the North, South, East and West of the country. The network will be gradually extended in 2014.



The word "tamani" is known by all the Malian people and means a small, djembe-type drum which is very popular in Mali, a country with a strong musical tradition.

It is therefore a peaceful and positive symbol for a project that brings news, information and dialogue between all the country's inhabitants.





MOZAIK
STUDIO - ECOLE
L'école des radios

La Fondation Dr. Peter Graze
CÔTE D'IVOIRE



Mozaik, un studio école financé par l'Union Européenne



Studio Mozaik, a training studio for reconciliation in Côte d'Ivoire

Studio Mozaik is a training studio providing basic and continuous training in radio journalism in Côte d'Ivoire. Its training courses cover basic principles and techniques needed to practice professional, impartial, responsible journalism. Programmes are produced during the training, enabling trainees to put what they have learned into practice. These radio programmes are posted on Internet and offered to a network of radio partners for broadcast on FM. The programmes cover issues in the Ivorian news, with a special focus on themes and events related to national reconciliation, social cohesion, human rights, cultural diversity and the promotion of Ivorian civil society.

OBJECTIVES OF STUDIO MOZAIK

- Contribute to dialogue and reconciliation in Côte d'Ivoire by giving people access to informative programmes and exchanges with civil society.
- Help raise professional standards in the Ivorian media by providing an original form of training for young people and local radio journalists.
- Provide an original response to the radios' needs for professionalization and the training needs of young journalists, and becomes a benchmark media platform for information and dialogue in Ivorian society.



We train a new generation of independent journalists committed to bringing together all the voices reflecting Cote d'Ivoire's diversity.





Fondation Hironnelle in the Democratic Republic of Congo

Radio Okapi is the radio of reference in the DRC. With 14 million listeners a day it is also the most popular. International support ensures the professional and economic conditions that allow Congolese journalists and technicians to produce news and information that is hailed by the Congolese public for its quality, objectivity and constructive role in the country's development. Radio Okapi's programmes are broadcast in five languages (French, Lingala, Swahili, Tshiluba and Kikongo). They include features, debates and interactive programmes, as well as news.

Radio Okapi's website (radiookapi.net) is the leading news website on the DRC, with more than 1,000,000 visits per month.

In 2004 Fondation Hironnelle set out to develop a network of community radio partners. The network - currently numbering of 45 stations - has extended Radio Okapi's audience to cover the entire country, at the same time boosting the journalistic, technical and managerial capacities of the radios, and thus advancing the Congolese radio sector in general. The partners commit to respect ethics and media practices that are in keeping with a public service mission. They are monitored and given feedback on a regular basis to strengthen their professionalism.

The creation of Hironnelle Communication in 2010 has enabled the development of advertising revenue to help strengthen the economic viability of the radio partners through the production and broadcast of institutional messaging campaigns (UN and international agencies, NGOs). Since 2011, the Media Sector Development Program, financed by USAID and implemented by Internews, Fondation Hironnelle and Albany Associates, is bringing similar support to 50 radios in 4 provinces of the DRC, some of which are already members of the Hironnelle/Okapi network.





The right to information:
a voice for **everyone**





Fondation Hironnelle is pursuing 2 fields of activity in Tunisia:

- Providing support and expertise to the national radio, Radio Nationale Tunisienne, to help it make the transition to a quality public service.
- Provision of support and expertise to journalists from all Tunisia media and the Radio Nationale Tunisienne to ensure professional journalistic coverage of the work of the National Assembly

Fondation Hironnelle in Tunisia

Fondation Hironnelle provides support to Radio Nationale Tunisienne, which has 9 stations (4 national and 5 regional) covering the whole country. Following a fruitful partnership that brought Tunisians full and impartial coverage of the historic October 23, 2011 elections, Fondation Hironnelle has boosted coverage capacities and strengthened the ability of regional stations in Gafsa, Le Kef and Tataouine to provide news coverage of their areas. We have done this by setting up 10 regional bureaux with a total 20 journalists in what are today the most sensitive places (Sidi Bouzid, Kasserine, Siliana, Jendouba, etc.).

Based on a pilot project with Radio Gafsa, Fondation Hironnelle is also working with the Tunisian teams on a radical restructuring of the regional stations at various levels: programming; the quality and formats of programmes; organization and procedures; management of technical and human resources; training of teams to new production standards; managerial capacities; and better knowledge of audiences through qualitative and quantitative surveys.



www.hironnelle.org

Support Radio Tunisienne in its **transition to** a public service





Fondation Hironnelle in Central African Republic

Radio Ndeke Luka is an independent, national media working for peace and reconciliation. The most popular radio in the country, its programmes in French and Sango are broadcast on FM, shortwave, mobile phone and on the radio's website.

Radio Ndeke Luka's main asset is its credibility: the people of CAR put great trust in it, for they consider it a reliable source of news and information. And it stays in touch with its listeners by giving them a voice.

Support to community radio stations in the CAR

Fondation Hironnelle is working to rehabilitate community radios that were looted during the crisis. The project, implemented in partnership with the Association des Radios Communautaires (Community Radio Association), provides for support to about ten community radios throughout the country, and construction of a technical workshop in Bangui. The community radios will also be provided with equipment allowing them to broadcast some of Radio Ndeke Luka's programmes live.



"We are a media with a public service mandate. We are also attentive and sensitive to human situations around us. They challenge us on our social responsibility: that of a credible media. In the absence of formal justice, people often feel relieved because the radio has told their story."

Sylvie Panika

Director of Radio Ndeke Luka in
Central African Republic



www.hironnelle.org



We will remain more than ever an independent radio station serving all Central Africans. Our priority is accurate, balanced and fair reporting.





Studio Hirondelle-Guinée

FONDATION HIRONDELLE

Guinea has one of the highest rates of early marriage in the world; by age 18, three out of five girls are married (UNICEF). Women and girls suffer from problems related to reproductive health, including early pregnancy, unwanted pregnancy, complications related to birth, and female circumcision (estimated at 96% of the female population). Maternal mortality is high and contraceptive use low; only 38% of women give birth with a trained medical assistant or midwife.

With support from the Ford Foundation, Hirondelle is training journalists from the rural community partners on reporting issues of concern for the women in rural areas: rights, early marriage, customary marriage law, domestic violence. In the course of the training the journalists produce features programmes in local languages for broadcast on their community radios.



www.hirondelle.org



Fondation Hirondelle in Guinea

Studio Hirondelle Guinea: Raising Standards in Guinea's independent media

A production studio and training lab, Studio Hirondelle Guinea was established to raise the quality of radio programming in the country, bringing debates and dialogue to radio, and improving the technical, journalistic and economic capacity of media in Guinea. Programmes produced in the studio in Conakry are made available in a programme bank and broadcast by a network of radio partners across the country. In partnership with Radios Rurales de Guinée (RRG), private radios and the Institut Supérieur de l'Information et de la Communication (ISIC), the project aims to strengthen dialogue and enable participation in democratic processes in the country.

Programmes are produced in the three main national languages (Malinké, Peuhl, Soussou) as well as French. Studio Hirondelle Guinea provides professional guidance and an ethical framework for practicing journalists and students.



Established to **raise the quality of radio programming** in the country, bringing debates and dialogue to radio, and improving the technical, journalistic and economic capacity of media in Guinea.





Having access to reliable information means being able to make choices and learning to exercise the rights of responsible citizenship.

Fondation Hironnelle in Myanmar

Since mid-2013, Fondation Hironnelle has been seeking ways to support the media sector in Myanmar in coordination with local actors.

Fondation Hironnelle's assessment in Myanmar has shown that all stakeholders, including, ethnic representatives, civil society, and government's officials, have expressed the need for media activities that adhere to the following benchmarks:

- That offer national coverage;
- That can be listened to and understood by everyone (in major ethnic languages, including Bamar);
- That can facilitate and contribute to peace in Myanmar, facilitate the political transition and dialogue between all sectors of the population, and contribute to the success of elections in 2015;
- That can strengthen Myanmar's social fabric, create understanding and unity amongst its various groups, and promote diversity within the country;
- That is popular and interactive;
- That is modern, respecting international standards, is unique in the Sub-region and that could be a model for ASEAN countries.



“A real Burmese media, meaning a media created by Burmese journalists for all Burmese people, in Myanmar”





JUSTICEINFO.NET

Populations seeking truth, justice, reparations or the guarantee of non-repetition in the aftermath of conflict lack information and a means of engagement in a process that affects them and their communities profoundly. Fondation Hirondelle is working with the Harvard Humanitarian Initiative and Oxford Transitional Justice Research on a transitional justice media platform that will provide multimedia, multi-lingual real time coverage of transitional justice news, uncovering the facts, delving into background, and providing context, analysis and different perspectives and points of view. This platform will be a resource for journalists and teaching tool as well as a news site, including interactive timelines, a transitional justice lexicon, biographies, and backgrounders.

The platform architecture and tools are designed, tracked and evaluated to ensure impact for the three targeted audiences: media houses and journalists, academic and justice actors, and general public. In addition, ongoing consultations will be made with the three audiences in order to create relevant content and effective presentation and delivery. These exchanges will give voice to the population on expectations and perceptions of the justice mechanisms, peace processes and rule of law.



"The great threat to our planet is ignorance. We must learn to know each other."

Adama Dieng
Special Representative of the Secretary
General on the Prevention of Genocide



www.hirondelle.org



Fondation Hirondelle - Harvard Humanitarian Initiatives - Oxford Transitional Justice Research

JUSTICE
INFO
NET

Tracking transitional
Justice news worldwide

SEARCH

JUSTICEINFO

NEWS

Radio
Video
Podcast

Radio Ndeke Luka

Listen to us live from 17h to 19h PM
Bamako / GMT

Radio Ndeke Luka

Listen to us live from 17h to 19h PM
Bamako / GMT

Radio Ndeke Luka

Listen to us live from 17h to 19h PM
Bamako / GMT

FEATURED

BREAKING

POLL

TITLE REPORT

ICC/KENYATTA -
BENSOUDA
WANTS KENYAN
PRESIDENT'S
TRIAL POST-
PONED

20.12.13
BY ERIC

Arusha, December 20, 2013 (FH) -
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Criminal Court has asked judges to
postpone indefinitely the crimes
against humanity trial of Kenyan
President Uhuru Kenyatta, which
had been set for February 5.

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ANTI-GOVERNMENT
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20.12.13 - BY ERIC

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AUDIO NEWS: KIKONGO

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report

DAILY DIGEST

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f t i p

Tracking transitional Justice

Tracking transitional Justice

LONDON

General Yamoussa Camara, Chief of Staff of the President IBK, was charged Thursday with attempted murder and placed in custody in connection with the investigation into the discovery of the grave Diago.

- The indictment marks a major step forward in the fight against impunity in Mali as stated by the President of the FDH.
- Other charges involving other high responsibilities of the state in question will follow.
- The trial of those responsible for disappearances red berets can no longer be questioned.

VOTE

213

staff worldwide of about

20

 different nationalities

16

expatriates in project countries

WHO WE ARE

16

people at its headquarters in Lausanne

181

journalists, presenters, technicians, managers, drivers and other local staff under contract



OUR BOARD

Paul Grossrieder
Romaine Jean
Olivier Vodoz
Serge Michel
Jacques Forster
Dick Marty

Working in

8

 countries.

Donate



“Fondation Hironnelle’s projects change the lives of millions of people who know they can trust our media. They know that a radio report can help repair an injustice. They know that public life will be a bit less corrupt and a bit more democratic thanks to the debates that we organize on our airwaves.”

“We rely on your financial support to help us respond to the acute need for credible and unbiased information in times of crisis, to mentor and train young local journalists, editors, technicians and managers, and to ensure that we have the resources to start new projects in places that need us.”



Jean-Marie Etter, founder and CEO
Fondation Hironnelle

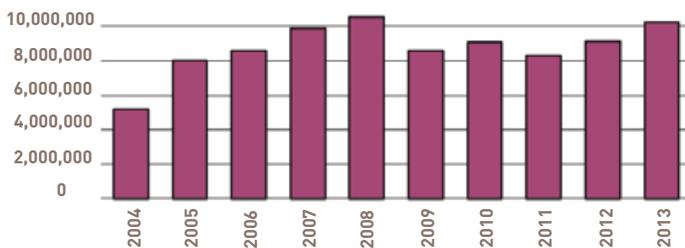


Administration and Finance

General Financial Situation

Fondation Hirondele had a mixed year in terms of funding, which came through only towards the end of the year. Fondation Hirondele experienced a year of contrasts on the financial front. Among the positive points, Fondation Hirondele was able to count on the Swiss government contribution, with flexibility in its use, and also on certain operations negotiated in 2012. Despite dedicated efforts by the whole team, other operations could only be implemented by attributing non-allocated funds. Although Fondation Hirondele is not abandoning any operations for lack of funding, some projects had to be slowed down owing to scarce resources. Overall annual expenditure totalled 10,260,679 Swiss francs, representing an increase on the previous years.

Global annual expenditure over 10 years (in CHF)



The Fondation recorded a positive financial result while at the same time having made the investments necessary for efficient and professional management of operations, i.e. mainly in IT infrastructures and the headquarters premises in Lauanne, strengthening human resources (see below) and funding support to Hirondele USA.

The operating result was 106,304 Swiss francs. Exchange rate losses totalled 21,344. Taking account of other costs and financial products, the final result at year-end was 89,170 Swiss francs.

Human resources

The majority of Fondation Hirondele's employees are nationals of the countries in which the Fondation works. 137 people were employed on regular contracts as managers, journalists, presenters, technicians, drivers and administrative and logistical support staff. To these should be added about 50 people hired as correspondents, replacement staff or interns.

These staff benefit from guidance and specialized support from 15 expatriates on long-term contracts, a number which is slightly up on last year. In addition, 34 short-term support missions were carried out in 2013 (2 to 3 months, mostly training and technical support).

The number of staff employed at headquarters rose considerably in 2013 with recruitment of staff in the finance, IT, legal and communication fields. New staff have been recruited to work on Fondation Hirondele's new project development, including an administrator. As at December 31, 11 people on the equivalent of 10.4 full-time contracts were employed working directly on projects, while another 16 (equivalent to 11.5 full-time posts) were employed in management, transversal and other support. The Fondation is also training an apprentice.

Project expenditure

Out of total expenditure of 10,260,679 CHF, 18.13% went to headquarters operations, new project development and to cover exchange rate fluctuations. The remaining 8,400,772 CHF went to projects, with 63.4% spent on staff costs, 29.1% on operating costs and 7.5% on equipment.

Project	Country	Expenditure
Radio Okapi – MSDP – HC	DRC	2,370,318
Hirondele News Agency - Transitionnal Justice	Tanzania	83,970
Radio Ndeke Luka – Community radio support	CAR	863,826
Radio Miraya – Support to Catholic Radio Network	Sudan–South Sudan	2,412,575
Support to Radio Tunisienne	Tunisia	1,223,821
Studio Hirondele Guinea	Guinea	262,795
Studio Tamani, Mali	Mali	1,183,467

Financial Resources

Fondation Hironnelle's total revenue was 10,345,639 CHF in 2013, and came from the following donors:

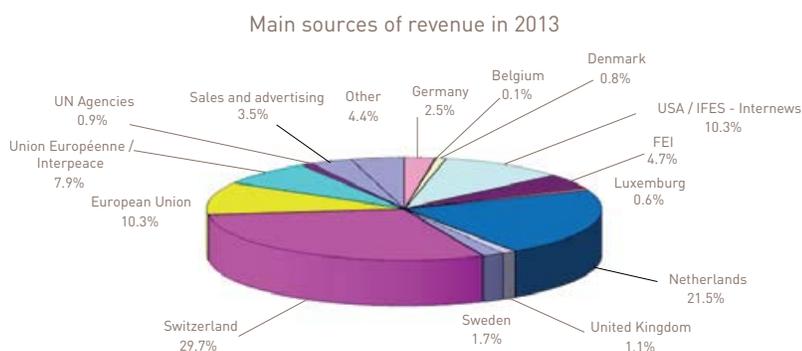
Type of revenue	Revenue in CHF	Revenue as % of total
Institutional donors		
Germany	259,476	2.5 %
Belgium	10,316	0.1 %
Denmark	79,774	0.8 %
United States - Internews and IFES	1,067,852	10.3%
FEI (UK and Sweden via France Expertise Internationale)	489,781	4.7 %
Luxemburg	61,470	0.6%
Netherlands	2,226,275	21.5 %
Sweden	178,399	1.7%
Switzerland	3,077,105	29.7 %
European Union	1,061,258	10.3 %
European Union / Interpeace	816,994	7.9%
UN agencies	89,413	0.9%
Other donors		
City of Geneva	45,555	0.4 %
State of Geneva	50,000	0.5 %
RTS partnership	75,000	0.7%
Cordaid	151,225	1.5%
Karl Popper Foundation	100,000	1.01%
Miscellaneous donations	29,804	0.3%
Other revenue		
Sales and advertising	226,807	2.2%
Fondation Ndeke Luka / own revenue	31,258	0.3 %
Fondation Ndeke Luka / Embassy of France	99,705	1.0%

Summary of Fondation Hironnelle accounts

The accounts were audited by Pricewaterhouse Coopers SA, which presented its audit report on May 19, 2014. This work involved a detailed audit of the accounts and allocation of precise sums to the different projects, as well as an audit of the internal control system. The overall presentation of the accounts meets the requirements of the Swiss norms GAAP RPC 21.

According to the audit report, "the financial statements for the year ended December 31 are in conformity with Swiss law and to the statute and rules of the fondation". We summarize below the operating accounts for the year 2013.

The full audit report is available from Fondation Hironnelle on request.



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